



**Presentation on Awdal/Salel Community project on  
Infrastructure ( roads)**

*By Prof. Hassan Ali Osman*

**I am honored to be given this opportunity to present to you my Organization ASARDA and the projects that we have undertaken in the Region**

- **It is an appeal for a humanitarian help and assistance.**
- **It is an appeal to the international community to encourage community participation.**
- **It is an appeal for help in the process of building roads for humanitarian purposes.**

## Geographical Location

- **Awdal/Salel regions are located on the western part of Somaliland, bordered by Ethiopia on the west, Republic of Djibouti in the North West and the Red sea on the north.**

## Back ground

- **Awdal/Salel Regions are role model for Somaliland and Somalia as a whole in terms of Self help Schemes. Some of the Examples are as follows:**
- **In 1960's They built the first elementary school in BONN.**
- **In 1970's the first secondary school in Borama**
- **In 1990's the first Community owned University in the Somali Regions (Amoud University)**

- **The Region has also succeeded in implementing a reliable and safe drinking water system for the city of Borama through community efforts and minimal help from Non Governmental Organizations.**

- **The community realized to establish a body which could initiate, mobilize resource and implement the needed infrastructure for the community.**
- **Based on that recommendation ASARDA (AWDAL-SALAL ROADS DEVELOPMENT ASSOCIATION) was established on 18<sup>th</sup> October, 2010.**

# ASARDA Association

- **ASARDA is a non-governmental and non-profit oriented local organization founded by Business and professional group' based in Borama.**
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- **ASARDA works in collaboration with Somaliland Government, Local and Diaspora communities.**
- **ASARDA is looking forward to work with International donors, Regional organizations such as IGAD, partners and UN agencies.**

# ASARDA VISION

- **To interconnect the Awdal/salal and the neighboring regional communities through a road network by 2020**

# Mission

- **To realize this vision, our mission is to contribute to the rehabilitation of existing roads and construction of asphalted road between Kalabaydh-Borama and Borama-Djibouti.**

## **Objectives:**

- **To develop roads network in Awdal and Salal regions**
- **To facilitate transportation accessibility with other regions of Somaliland and neighboring countries, such as Djibouti and Ethiopia**
- **To promote the humanitarian access or feeding routes for rural and nomadic communities**
- **To create employment opportunities**

# Situation Analysis

- **The only single-lane paved road from Hargeisa city ends at the town of Kalabayd, Fourty six k**
- **ilometers to the East of Borama.**
- **12 km out of these are done by community participation and Somaliland government assistance.**

## **FUNDRAISING PROGRAM**

- **ASARDA has adapted standardized fundraising mechanism which starts from founding members through all stakeholders, government, local organizations & communities, both inside and outside the region.**

# ASARDA FUND RAISING



## **PUBLIC RELATIONS PROGRAM**

- **Under this program ASARDA carries out continuous contacts with all stakeholders including governments and communities at large by using modern technology .**

- **The Communities of the Region are determined to carry out this mission, working on infrastructure and also believe that people can create sustainable solutions for their recurring problems.**

## **Conclusion:**

- **ASARDA is respectfully appealing to the international community, IGAD and friends of the people of the Region to contribute to the remaining parts of the roads net work.**
- **It is beyond the ability of the community ( to Lughaya and Zeila and eventually Lo'yado)**
- **65% to 70% of the cost of the project is the heavy equipment which are very rare in the Somaliland.**

**We need to get this equipment, which would save substantial amounts for ASARDA, and which would allow it to pave more roads with the help of the Region's communities.**

- **We are here to appeal and challenge to the International donors, EU, UN agencies, Regional Organizations such as IGAD, African Development Bank, World Bank etc. to help us in achieving our goals.**

**Sincerely Yours**

**Prof.Hassan Ali Othman**

**President, of Awdal -Salel Road Development Association (ASARDA)**

















# BORAMA COMMUNITY



# ELDERS AND SHEEKH'S



# **THE END**

**Thank you for your Attention  
Open Discussion**